

OFFICIAL FINALISTS LIST



Category 01

Rookie Sales Person of the Year —
less than 2 years of selling new homes

Jennifer Chang

Ultimate New Home Sales & Marketing, Inc.

Yvette Kaylor

Toll Brothers

Allyson Connolly

Polaris Pacific

Joyce Lee

Toll Brothers Inc.

Category 02

Sales Professional of the Year —
selling product priced under \$600,000

Jean Zareczny

Ultimate New Home Sales & Marketing, Inc.

Steve Sullivan

Ultimate New Home Sales & Marketing, Inc.

Valerie Taylor

Griffin Residential

Kristal Wilson

Strategic Sales & Marketing

Category 03

Sales Professional of the Year — selling
product priced \$600,000-\$1.25 Million

Melissa Reese

Ultimate New Home Sales & Marketing, Inc.

Danielle Walker Beck

Ultimate New Home Sales & Marketing, Inc.

Clint McKinnon

Ultimate New Home Sales & Marketing, Inc.

Joyce Lee

Toll Brothers Inc.

Peggy Brock

Toll Brothers Inc.

Category 04

Sales Professional of the Year — selling
product priced \$1.25 Million to \$2 Million

Winner to be announced

Category 05

Sales Professional of the Year —
selling product priced over \$2 Million

Winner to be announced

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Category 06

Sales Team of the Year

Team TEN50

Sheridan Mantor / Mark Sanchez / Lisa Fittipaldi
Trumark Urban

The Villas at Auberge at Del Sur

Wren Swain and Nikki Foster
CalAtlantic Homes

The Cottages at Auberge at Del Sur

Susan Richter and Jeanette Kagan
CalAtlantic Homes

Summer House at Auberge at Del Sur

Wendy Stagg & Todd Powell
CalAtlantic Homes

Element Brea

Susan Schultz & Carmen Ball
Strategic Sales & Marketing for DeNova Homes

Category 07 - Cancelled

Category 08

Sales Leader/Manager of the Year

Shawn Essex

Ultimate New Home Sales & Marketing, Inc.

Lori Asaro

Ultimate New Home Sales & Marketing, Inc.

Ann Yueh

Toll Brothers, Inc.

Bevin Curtis

Strategic Sales & Marketing

Category 09

Marketing Professional of the Year

Winner to be announced

Category 10

Design Professional (or Team) of the Year

Winner to be announced

Category 11

Community Superintendent of the Year

Jakub Rozga

Trumark Urban

Brian Lazaar

TRI Pointe Homes

Brad Eskildsen

Brookfield Residential

Category 12

Customer Service Professional of the Year

Gary Schultz

TRI Pointe Homes

Art Sebastian

Brookfield Residential

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Category 13 - Cancelled

Category 14
Rising Star of the Year

Winner to be announced

Category 15
Associate of the Year

Winner to be announced

Category 16
Best Logo Design

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Ad Agency: Gunn | Jerkens Marketing
Communications

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

The District

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing

New Haven

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Hayes Martin Associates

The Westerlies

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus

Category 17
Best Graphic Continuity

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

The District

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing

Baker Ranch

By: Shea Homes and Toll Brothers
Marketing Director: Janet Benavidez
Ad Agency: Gauger + Associates

New Haven

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Hayes Martin Associates

Element

By: DeNova Homes
Marketing Director: Linda Hebert
Ad Agency: Placwright Design

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Category 18

Best Brochure for a Community under \$600,000

Parkview

By: Pardee Homes
Marketing Director: Liz Ramirez
Ad Agency: Greenhaus

The District

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing

Holiday

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Hayes Martin Associates

The Westerlies

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus

Category 19

Best Brochure for a Community priced \$600,000 to \$1.25 Million

Ventana

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing

Upcoast

By: Trumark Homes Marketing Director: Mark Higgins/
Christina Ball
Ad Agency: Gunn | Jerkens Marketing
Communications

The Courts

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing

Brighton at Five Knolls

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn | Jerkens Marketing
Communications

Aubergine

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus

Category 20

Best Brochure for a Community priced \$1.25 Million to \$2 Million

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Ad Agency: Gunn | Jerkens Marketing
Communications

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

Palisades at Westcliffe | Porter Ranch

By: Toll Brothers
Marketing Director: Dottie Sweeney
Ad Agency: Gauger + Associates

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Mason at Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn | Jerkens Marketing Communications

Cleo at Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn | Jerkens Marketing Communications

Category 21

Best Brochure for a Community priced over \$2 Million

Enclave at Yorba Linda

By: Toll Brothers
Marketing Director: Dottie Sweeney
Ad Agency: Gauger + Associates

Coral Canyon

By: The New Home Company
Marketing Director: Megan Eltringham
Ad Agency: Paolucci Salling & Martin Communication Arts

Category 21A

Best Brochure for a Masterplan

Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn | Jerkens Marketing Communications

Baker Ranch

By: Shea Homes and Toll Brothers
Marketing Director: Janet Benavidez
Ad Agency: Gauger + Associates

New Haven

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Hayes Martin Associates

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus

Five Knolls

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn | Jerkens Marketing Communications

Category 22

Best Special Promotion — Sales or Marketing

TEN50 - Genuine DTLA Series

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

New Haven - The Good Stuff Truck

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Gunn | Jerkens Marketing Communications

Beacon Park at Great Park Neighborhoods - Sharestream

By: FivePoint
Marketing Director: Jann Rowe
Design: Strada Advertising/Echo Media/Chameleon Design

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Beacon Park at Great Park Neighborhoods - Lunar New Year

By: FivePoint
Marketing Director: Jann Rowe
Design: Strada Advertising/Echo Media
Events: Patrician Company

Esencia at Rancho Mission Viejo - Pathfinder Builder Fairs

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus

#OrganizationGoals Spring Sales Event

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus

Category 23

Best Digital Online Marketing Campaign

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

Valencia

By: Fivepoint Communities
Marketing Directors: Caryn Spencer
Ad Agency: Gunn | Jerkens Marketing Communications

Baker Ranch

By: Shea Homes and Toll Brothers
Marketing Director: Janet Benavidez
Ad Agency: Gauger + Associates

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus

Cressa

By: The New Home Company
Marketing Director: Megan Eltringham
Ad Agency: Paolucci Salling & Martin Communication Arts

Category 24

Best Social Media Campaign — Builder or Community

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

Brookfield Residential Southern California

By: Brookfield Residential
Marketing Director: Linda Peak
Ad Agency: Gunn | Jerkens Marketing Communications

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus

William Lyon Homes #LiveLoveLead

By: William Lyon Homes
Marketing Director: Janet Kemmerer
Social Media: Get Community, Inc.

Homes for Home Enthusiasts

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus

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Category 25

Best Digital Sales Tool

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

Ventana

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing

EightTwenty

By: IntraCorp Companies
Marketing Director: Amy Di Cerbo
Design: Focus 360

Summit Club

By: Taylor Morrison
Marketing Director: Shari Fobel
Design: Focus 360

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus

Category 26

Best Overall Advertising Campaign

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Ad Agency: Gunn I Jerkens Marketing Communications

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

Beacon Park at Great Park Neighborhoods

By: FivePoint
Marketing Director: Jann Rowe
Ad Agency/PR: Strada Advertising/Echo Media

Sea Summit

By: Taylor Morrison
Marketing Director: Shari Fobel
Ad Agency: Greenhaus

New Haven

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Hayes Martin Associates

Cressa

By: The New Home Company
Marketing Director: Megan Eltringham
Ad Agency: Paolucci Salling & Martin Communication Arts

Category 27

Best Website for a Builder

Trumark Urban

By: Trumark Urban
Marketing Director: Mark Higgins
Ad Agency: Allis Branding

William Lyon Homes Builder Website

By: William Lyon Homes
Marketing Director: Janet Kemmerer
Ad Agency: Hayes Martin Associates

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Category 28

Best Website for a Community

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Ad Agency: Gunn | Jerkens Marketing Communications

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding

New Haven

By: Brookfield Residential
Marketing Director: Lauren Stuart
Ad Agency: Hayes Martin Associates

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus

CAVA

By: WATT Communities
Marketing Director: Kathleen Magner
Ad Agency: BMG Advertising

Category 29

Best Website for an Associate

Winner to be announced

Category 30

Best Signage Program

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding
Signage: Fusion Sign & Design

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Ad Agency: Greenhaus
Signage: Fusion Sign & Design/Outdoor Dimensions

Mason at Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn | Jerkens Marketing Communications
Signage: Fusion Sign & Design

Citrus Heights

By: Lennar
Marketing Director: Melissa Schenck
Signage: Outdoor Dimensions

The District

By: Shea Homes
Marketing Director: Janet Benavidez
Ad Agency: Kovach Marketing
Signage: Fusion Sign and Design

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Category 31

Best Sales Office/Welcome Center

Enclave at Yorba Linda

By: Toll Brothers
Marketing Director: Dottie Sweeney
Sales Office: Outdoor Dimensions

TEN50

By: Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing By: Polaris Pacific
Ad Agency: Allis Branding
Signage: Fusion Sign & Design

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Sales Office: Design Line Interiors

The Courts

By: Shea Homes
Marketing Director: Janet Benavidez
Sales Office: CDC Designs

Ventana

By: Shea Homes
Marketing Director: Janet Benavidez
Sales Office: CDC Designs

Category 32

Best Design Center

Winner to be announced

Category 33

Best Model Complex Landscape Design

Enclave at Yorba Linda

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Summers/Murphy & Partners, Inc.

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Landscape: Land Concern/ SJA Landscape Architects

Palisades at Westcliffe | Porter Ranch

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Land Creative

Toll Brothers at Robertson Ranch

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Land Creative (The Ridge)
SJA Landscape Architect

Everly

By: Brookfield Residential
Marketing Director: Alison Girard
Landscape: C2 Collaborative

Category 34

Best Outdoor Living Space

Enclave at Yorba Linda - Santa Rosa

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Summers/Murphy & Partners, Inc.

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Enclave at Yorba Linda - Capistrano

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Summers/Murphy & Partners, Inc.

Enclave at Yorba Linda - Cassero

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Summers/Murphy & Partners, Inc.

The Oaks Farms - Residence 3

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Landscape: SJA Landscape Architects

Palisades at Westcliffe | Porter Ranch - Cahill Plan

By: Toll Brothers
Marketing Director: Dottie Sweeney
Landscape: Land Creative

Category 35 Best Community Amenity Feature

Trilogy at the Polo Club - The Polo Club

By: Shea Homes
Architect: Bassenian Lagoni
Interiors: Design Lines Interiors

The Retreat at Hidden Canyon

By: Toll Brothers
Marketing Director: Dottie Sweeney
Architect: Bassenian Lagoni
Interiors: Design Line Interiors

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield Architect, Inc.
Interiors: Design Line Interiors

Promenade Park at Baker Ranch

By: Shea Homes and Toll Brothers
Marketing Director: Janet Benavidez
Design: C2 Collaborative

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo
Marketing Director: Nadine Corrigan
Design: Robert Hidey & ima design

The Resort at New Haven

By: Brookfield Residential
Marketing Director: Lauren Stuart
Design: KTG Architecture + Planning/
Mannigan Design

Category 36 Best Interior Merchandising of a Detached Home priced under \$600,000

Senterra - Plan 4

By: Pardee Homes
Marketing Director: Matt Sauls
Architect: Bassenian Lagoni

Flagstone - Plan 1

By: Pardee Homes
Marketing Director: Matt Sauls
Architect: Bassenian Lagoni

The District

By: Shea Homes
Marketing Director: Janet Benavidez
Architect: KTG Architecture + Planning/Woodley Architectural Group, Inc.

Waverly at New Haven - Plan 3

Builder: Brookfield Residential
Marketing Director: Mercedes Meserve
Interiors: Chameleon Design

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Province at Audie Murphy Ranch - Plan 2

By: Brookfield Residential
Marketing Director: Rachel Peyton
Interiors: CDC Designs

Category 37

Best Interior Merchandising of a Detached Home priced \$600,000 to \$1.25 Million

Upcoast

By: Trumark Homes Marketing Director: Mark Higgins/
Christina Ball
Interiors: CDC Designs

Terraces at Baker Ranch - Mendocino Plan

By: Toll Brothers
Marketing Director: Dottie Sweeney
Interiors: HRI Design

Legado at Portola Springs - Plan 4

By: Brookfield Residential
Marketing Director: Rachel Peyton
Interiors: Design Line Interiors

The Ridge at Roberston Ranch - Plan 2

By: Toll Brothers
Marketing Director: Dottie Sweeney
Interiors: Design Line Interiors

The Ridge at Robertson Ranch - Plan 1

By: Toll Brothers
Marketing Director: Dottie Sweeney
Interiors: Design Line Interiors

Category 38

Best Interior Merchandising of a Detached Home priced \$1.25 Million to \$2 Million

Palisades at Westcliffe | Porter Ranch - Cahill Plan

By: Toll Brothers
Marketing Director: Dottie Sweeney
Interiors: CDC Designs

Summit at Baker Ranch - Alpine Plan

By: Toll Brothers
Marketing Director: Dottie Sweeney
Interiors: CDC Designs

Oakmont at Beacon Park - Plan 1

By: CalAtlantic Homes
Interiors: Chameleon Design

Oakmont at Beacon Park - Plan 3

By: CalAtlantic Homes
Interiors: Chameleon Design

The Oaks Farms - Residence 1

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Interiors: Design Line Interiors

Category 39

Best Interior Merchandising of a Detached Home priced over \$2 Million

Enclave at Yorba Linda, Capistrano

By: Toll Brothers
Marketing Director: Dottie Sweeney
Interiors: Ryan Young Interiors

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The Oaks Farms - Residence 2

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Interiors: Design Line Interiors

The Oaks Farms - Residence 3

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Interiors: Design Line Interiors

Coral Canyon at Crystal Cove - Residence 1

By: The New Home Company
Marketing Director: Megan Eltringham
Interiors: Meridian Interiors

Coral Canyon at Crystal Cove - Residence 2

By: The New Home Company
Marketing Director: Megan Eltringham
Interiors: Meridian Interiors

Category 40

Best Interior Merchandising of an Attached Home Plan

The Courts - Plan 4

By: Shea Homes
Marketing Director: Janet Benavidez
Interiors: CDC Designs

Cleo at Playa Vista - Plan 3

By: Brookfield Residential
Marketing Director: Alison Girard
Interiors: CDC Designs

Mason at Playa Vista - Plan 1

By: Brookfield Residential
Marketing Director: Alison Girard
Interiors: Chameleon Design

Mason at Playa Vista - Plan 2

By: Brookfield Residential
Marketing Director: Alison Girard
Interiors: Chameleon Design

Mason at Playa Vista - Plan 3

By: Brookfield Residential
Marketing Director: Alison Girard
Interiors: Chameleon Design

460 Palms Unit 505

By: ETCO Homes
Marketing Director: Joy Maine
Interiors: Design Line Interiors

Category 41

Best Architectural Design of a Detached Home priced under \$600,000

Senterra - Plan 4

By: Pardee Homes
Marketing Director: Matt Sauls
Architect: Bassenian Lagoni Architects

Flagstone - Plan 1

By: Pardee Homes
Marketing Director: Matt Sauls
Architect: Bassenian Lagoni Architects

Summerset at New Haven - Residence One

By: Brookfield Residential
Marketing Director: Lauren Stuart
Architect: KTG Architecture + Planning

Summerset at New Haven - Residence Three

By: Brookfield Residential
Marketing Director: Lauren Stuart
Architect: KTG Architecture + Planning

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Province at Audie Murphy Ranch - Residence One

By: Brookfield Residential
Marketing Director: Rachel Peyton
Architect: KTG Architecture + Planning

Province at Audie Murphy Ranch - Residence Two

By: Brookfield Residential
Marketing Director: Rachel Peyton
Architect: KTG Architecture + Planning

Category 42

**Best Architectural Design of a Detached
Home priced \$600,000 to \$1.25 Million**

Castile at La Floresta - Plan 3

By: Van Daele Homes
Architect: Bassenian Lagoni

Cortesa at Esencia - Plan 1

By: Shea Homes
Marketing Director: Janet Benevidez
Architect: Bassenian Lagoni

The Vistas at Robertson Ranch - Sofia

By: Toll Brothers
Marketing Director: Dottie Sweeney
Architect: Bassenian Lagoni

Verlaine - Plan 1

By: GHA Companies
Marketing Director: Mario Gonzales
Architect: Mark Scheurer Architect, Inc

Harper at Beacon Park - Plan 1

By: Lennar
Architect: Danielian Associates Architecture + Planning

Category 43

**Best Architectural Design of a Detached
Home priced \$1.25 Million to \$2 Million**

Sea Summit - Plan 3

By: Taylor Morrison
Marketing Director: Shari Fobel
Architect: Robert Hidey Architects

The Oaks Farms - Residence One

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield

The Oaks Farms - Residence Two

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield

Palisades at Westcliffe | Porter Ranch - Cahill Plan

By: Toll Brothers
Marketing Director: Dottie Sweeney
Architect: SDK Atelier

Miraval at Mesa Verde - Residence 1

By: Pinnacle Residential
Marketing Director: Debbie Leitch
Architect: Dahlin Group, Inc

Category 44

**Best Architectural Design of a Detached
Home priced over \$2 Million**

Everly at Playa Vista - Plan 1

By: Brookfield Residential
Marketing Director: Alison Girard
Architect: Bassenian Lagoni

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Enclave at Yorba Linda - Capistrano

By: Toll Brothers
Marketing Director: Dottie Sweeney
Architect: Bassenian Lagoni

Marlowe at Playa Vista - Plan 1

By: Brookfield Residential
Marketing Director: Alison Girard
Architect: Robert Hidey Architects

The Oaks Farms - Residence Three

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield

Coral Canyon at Crystal Cove - Plan 1

The New Home Company
Marketing Director: Megan Eltringham
Architect: Bob White, Forest Studio

Coral Canyon at Crystal Cove - Plan 2

The New Home Company
Marketing Director: Megan Eltringham
Architect: Bob White, Forest Studio

Category 45

Best Architectural Design - Attached Home Plan

The Courts

By: Shea Homes
Marketing Director: Janet Benevidez
Architect: Woodley Architectural Group

Cleo at Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Architect: KTG Architecture + Planning

Avery Pointe at Veridian - Plan 3

By: CalAtlantic Homes
Marketing Director: Cindy Baker
Architect: William Hezmalhalch Architects, Inc.

The Westerlies

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Architect: KTG Architecture + Planning

Category 46

Best Architectural Design of a Multi-Family Community

Modera Glendale

By: Mill Creek Residential Trust –
Southern California Construction, LP
Architect: KTG Architecture + Planning

Alterra at La Floresta

By: Van Daele Homes
Architect: Bassenian Lagoni

Avanti

By: The New Home Company
Architect: Robert Hidey Architects

The Residences at Westgate

By: Equity Residential
Architect: Danielian Associates &
Coe Architectural Collaboration

Vireo at Esencia

By: William Lyon Homes
Architect: Mark Scheurer Architect, Inc.

Mason at Playa Vista

By: Brookfield Residential
KTG Architecture + Planning

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Category 47 Home of the Year

Marlowe at Playa Vista - Plan 1

By: Brookfield Residential
Architect: Robert Hidey Architects

Marlowe at Playa Vista - Plan 2

By: Brookfield Residential
Architect: Robert Hidey Architects

The Oaks Farms - Residence One

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield

The Oaks Farms - Residence Three

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield

Coral Canyon at Crytal Cove - Residence 3

The New Home Company
Marketing Director: Megan Eltringham
Architect: Bob White, Forest Studio

Category 48

Architectural Series — Defined as a set of plans within a single neighborhood

Parkview

By: Pardee Homes
Marketing Director: Liz Ramirez
Architect: William Hezmalhalch Architects

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Architect: R. Douglas Mansfield

Harper at Beacon Park

By: Lennar
Architect: Danielian Associates Architecture + Planning

Enclave at Yorba Linda

By: Toll Brothers
Marketing Director: Dottie Sweeney
Architect: Bassenian Lagoni

Palisades at Westcliffe | Porter Ranch

By: Toll Brothers
Marketing Director: Dottie Sweeney
Architect: SDK Atelier

Coral Canyon

The New Home Company
Marketing Director: Megan Eltringham
Architect: Bob White, Forest Studio

Category 49

Attached Community of the Year

TEN50

Trumark Urban
Marketing Director: Mark Higgins/Tabatha Petersen
Sales & Marketing: Polaris Pacific
Ad Agency: Allis Branding
Architect: HansonLA
Interiors: Handel Interiors

The Westerlies

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus
Architect: KTG Architecture + Planning
Interiors/Sales Office: Pacific Dimensions, Inc.
Signage: Fusion Sign & Design
Landscape: FORMA Design, Inc.

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The Courts at Baker Ranch

By: Shea Homes
Marketing Director: Janet Benevidez
Ad Agency: Kovach Marketing
Architect: Woodley Architectural Group
Interiors/Sales Office: CDC Designs
Signage: Fusion Sign & Design
Landscape: SITESCAPES, Inc.

Mason at Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn|Jerkens Marketing Communications
Architect: KTG Architecture + Planning
Interiors/Sales Office: Chameleon Design
Signage: Fusion Sign & Design
Landscape: C2 Collaborative

Cleo at Playa Vista

By: Brookfield Residential
Marketing Director: Alison Girard
Ad Agency: Gunn|Jerkens Marketing Communications
Architect: KTG Architecture + Planning
Interiors/Sales Office: CDC Design
Signage: Fusion Sign & Design
Landscape: C2 Collaborative

Category 50A

Detached Community of the Year Under \$1.5 Million

Ventana

By: Shea Homes
Marketing Director: Janet Benevidez
Ad Agency: Kovach Marketing
Architect: Woodley Architectural Group
Interiors/Sales Office: CDC Designs
Signage: Fusion Sign & Design
Landscape: SITESCAPES, Inc.

Upcoast

By: Trumark Homes
Marketing Director: Mark Higgins/Christina Ball
Ad Agency: Gunn/Jerkens Marketing Communications
Architect: KTG Architecture + Planning
Interiors/Sales Office: CDC Designs
Signage: Fusion Sign and Design
Landscape: Nuvis Landscape Architecture

Brighton at Five Knolls

By: Brookfield Residential
Marketing Director: Allison Girard
Ad Agency: Gunn/Jerkens Marketing Communications
Architect: SDK Atelier
Sales Office: Canvas Interior Design/Display Graphics
Signage: Fusion Sign and Design
Landscape: C2 Collaborative

Aubergine

By: TRI Pointe Homes
Marketing Director: Barbara Trachy
Ad Agency: Greenhaus
Architect: Bassenian Lagoni
Interiors/Sales Office: Meridian Interiors
Signage: Outdoor Dimensions
Landscape: FORMA Design, Inc.

OFFICIAL FINALISTS LIST



Category 50B

Detached Community of the Year
Over \$1.5 Million

Enclave at Yorba Linda

By: Toll Brothers
Marketing Director: Dottie Sweeney
Ad Agency: Gauger + Associates
Architect: Bassenian Lagoni
Interiors: Ryan Young Interiors
Sales Office/Signage: Outdoor Dimensions
Landscape: Summers Murphy & Partners, Inc.

The Oaks Farms

By: Davidson Communities
Marketing Director: Stefanie Makol & Rebecca Austin
Ad Agency/PR: Gunn I Jerkens / Scribe
Communications
Architect: R. Douglas Mansfield
Interiors/Sales Office: Design Line Interiors
Landscape: SJA Landscape Architects
Signage: Freeby Studios

Coral Canyon at Crystal Cove

The New Home Company
Marketing Director: Megan Eltringham
Ad Agency: Paolucci Salling & Martin
Communication Arts
Architect: Bob White - Forest Studio
Interiors: Meridian Interiors
Sales Office: Display Graphics; Meridian Interiors
Landscape: C2 Collaborative

Category 51

Multi-Product Community of the Year

Porter Ranch – Glen at Avila, Bluffs at Bella Vista, & Palisades at Westcliffe

By: Toll Brothers
Marketing Director: Dottie Sweeney
Ad Agency: Gauger + Associates
Architect:

- Glen at Avila: Bassenian Lagoni Architects
- Bluffs at Bella Vista: Bassenian Lagoni Architects
- Palisades at Westcliffe: SDK Atelier

Interiors:

- Glen at Avila: Ryan Young
 - Bluffs at Bella Vista: CDC Designs
 - Palisades at Westcliffe: CDC Designs
- Sales Office: CDC Designs/Outdoor Dimensions
Signage: Outdoor Dimensions
Landscape:
- Glen at Avila: Land Development
 - Bluffs at Bella Vista: Land Creative Inc.
 - Palisades at Westcliffe: Land Creative Inc.

Baker Ranch - Terraces & Summit

By: Toll Brothers
Marketing Director: Dottie Sweeney
Ad Agency: Gauger + Associates
Architect:

- Terraces: Woodley Architectural Group
- Summit: SDK Atelier

Interiors:

- Terraces: HRI Design
- Summit: CDC Design

Sales Office: CDC Design/Outdoor Dimensions
Signage: Outdoor Dimensions/Fusion Sign & Design
Landscape:

- Terraces: Land Creative Inc.
- Summit: Summers Murphy & Partners

OFFICIAL FINALISTS LIST



Toll Brothers at Robertson Ranch – The Ridge & The Vistas

By: Toll Brothers

Marketing Director: Dottie Sweeney

Ad Agency: Gauger + Associates

Architects:

- Vistas: Basenian Lagoni
- Ridge: Dahlin Group Architecture Planning

Interiors:

- Vistas: Ryan Young Interiors
- Ridge: Design Line Interiors

Sales Office/ Signage: Outdoor Dimensions

Landscape:

Land Creative (The Ridge) SJA Landscape Architect

Auberge at Del Sur

By: CalAtlantic Homes

Marketing Director: Cindy Baker

Ad Agency: Outsmart Marketing

Architects:

- Cottages: William Hezmalhalch Architects
- Villas & Summer House: Bassenian Lagoni

Interiors/Sales Office:

- Cottages: With- In Design
- Villas: Pacific Dimensions
- Summer House: Ver Designs

Signage: Outdoor Dimensions

Landscape:

- Cottages & Villages: Terra Firma Landscape Co.
- Summer House: C2 Collaborative

Category 52

Master Planned Community of the Year

Baker Ranch

By: Shea Homes and Toll Brothers

Marketing Director: Janet Benavidez

Ad Agency: Gauger + Associates

Esencia at Rancho Mission Viejo

By: Rancho Mission Viejo

Marketing Director: Nadine Corrigan

Ad Agency: Greenhaus

Signage: Outdoor Dimensions & Fusion Sign Design

Landscape: Land Concern

Five Knolls

By: Brookfield Residential

Marketing Director: Alison Girard

Ad Agency: Gunn | Jerkens Marketing
Communications

Signage: Fusion Sign & Design

Landscape: C2 Collaborative

New Haven

By: Brookfield Residential

Marketing Director: Lauren Stuart

Ad Agency: Hayes Martin Associates

Signage: Fusion Sign & Design

Landscape: SWA

OFFICIAL FINALISTS LIST



Category 53 Million Dollar Sales Achievement

Sheridan Mantor / Mark Sanchez / Lisa Fittipaldi
Trumark Urban
\$55,780,500

Clint McKinnon
Ultimate New Home
Sales & Marketing, Inc.
\$10,850,435

Trina Asaro
Ultimate New Home
Sales & Marketing, Inc.
\$13,375,900

Danielle Walker-Beck
Ultimate New Home
Sales & Marketing, Inc.
\$9,350,000

Karen McAllister
Ultimate New Home
Sales & Marketing, Inc.
\$11,481,320

Melissa Reese
Ultimate New Home
Sales & Marketing, Inc.
\$14,426,895

Linda Bowen
Ultimate New Home
Sales & Marketing, Inc.
\$6,075,435

Jennifer Chang
Ultimate New Home
Sales & Marketing, Inc.
\$31,973,040

Steve Sullivan
Ultimate New Home
Sales & Marketing, Inc.
\$20,807,335

Allyson Connolly
Polaris Pacific
\$12,013,500

Ann Yueh
Toll Brothers
\$73,970,268

Barbara Hughes
Toll Brothers
\$13,281,706

Bill Greenberg
Toll Brothers
\$26,461,474

Cheri McLaughlin
Toll Brothers
\$28,086,803

Conny Korper
Toll Brothers
\$13,281,706

Debbie Seapara
Toll Brothers
\$28,086,803

Rachel Erwin
Toll Brothers
\$25,521,158

Joy Zarubin
Toll Brothers
\$25,521,158

Dee Smith
Toll Brothers
\$25,521,158

Joyce Lee
Toll Brothers
\$54,939,545

Collin St. James
Toll Brothers
\$8,853,608

Kallie Ghannam
Toll Brothers
\$26,461,474

Kathleen Martin
Toll Brothers
\$16,353,075

Loretta Greenberg
Toll Brothers
\$25,101,891

Mahty Kowalik
Toll Brothers
\$121,355,988

Mariana Delsindico
Toll Brothers
\$70,219,009

OFFICIAL FINALISTS LIST



Nancy Long

Toll Brothers
\$25,101,891

John Spencer

The New Home Company
\$12,101,688

Davina Jeng

The New Home Company
\$40,792,556

Pat Gilbert

Toll Brothers
\$188,391,605

Jose Alkon

The New Home Company
\$86,498,327

Peggy Brock

Toll Brothers
\$71,794,549

Laura Salmon

The New Home Company
\$12,101,688

Marisa D'Anna-Solomon

Toll Brothers
\$12,376,556

Leslie Kerwin-Myll

The New Home Company
\$86,498,327

Michele Eisen

Toll Brothers
\$12,376,556

Malia Cheshire

The New Home Company
\$65,645,414

Susan Schultz

Strategic Sales & Marketing
\$14,066,430

Nancy Lewis

The New Home Company
\$7,107,350

Farrah Larson

The New Home Company
\$16,768,264

Scott Holland

The New Home Company
\$65,645,414

Jennifer Huynh

The New Home Company
\$27,361,951

Shannon Price

The New Home Company
\$7,107,350

Jeremy Peyton

The New Home Company
\$17,077,895

Kristal Wilson

Strategic Sales & Marketing
\$15,666,370