

MARKETING PROFESSIONAL OF THE YEAR

Marketing Professional is responsible for creating, developing, overseeing, coordinating and managing marketing activities for new home communities. Responsibilities include hiring, training and supervising marketing team toward creating and maintaining campaigns that target audiences that result in sales of builder communities all within manageable budgets.

Name of Entrant
Company Name
Submitted by Title/Position
EMAIL
Phone

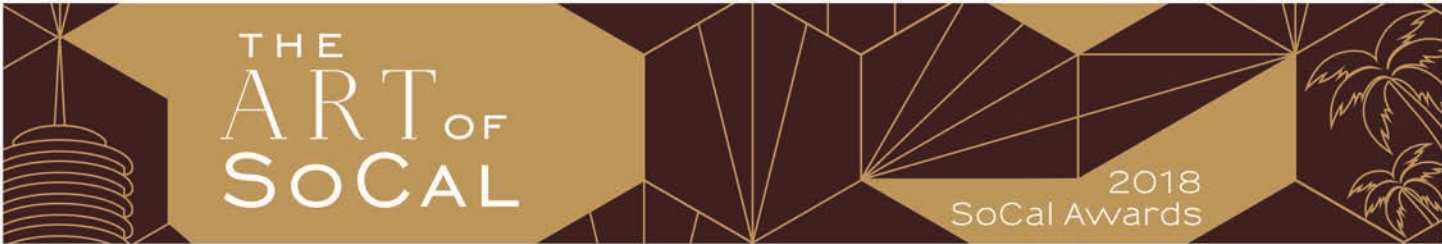
Please attach a statement that includes information on:

- Number of homes sold (NET) 8/1/17 to 8/1/18
- Estimated number of homes built this year by entrant's division
- Number of employees directed
- Number of employees directed Number of Communities (tracts)
- Number of future projects Number of counties managed
- County/Counties of operation

Describe any accomplishments, innovations or items of merit you wish the judges to be made aware of in the following categories:

- Market Research
- Product Development
- Model Complex

SEE NEXT PAGE



STATEMENT

Please address the following topics in the entrant statement.

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