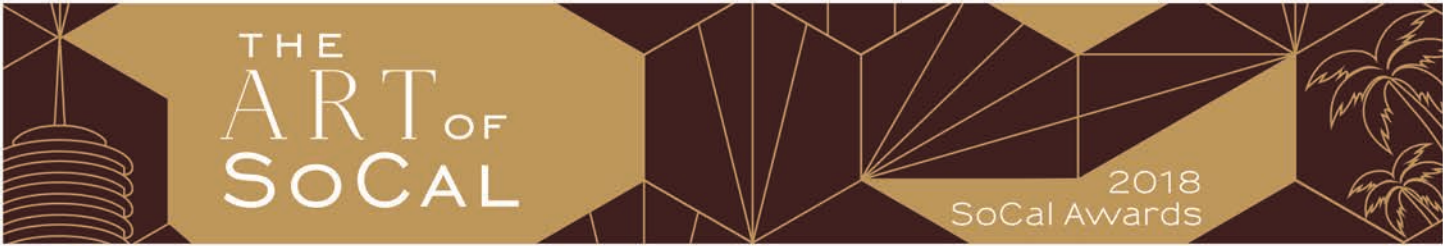


Please complete team members as applicable to your entry submission - leave other fields blank - SEE PAGE 2 for Project information and statement.

**ENTRY NUMBER** \_\_\_\_\_

COMMUNITY NAME	
PLAN NAME	
LOCATION	
Builder Name	
E-mail	
Marketing Director	
E-mail	
Architect/Designer	
E-mail	
Interior Designer	
E-mail	
Ad Agency/PR Firm/Website Designer	
E-mail	
Sales Office (List Designer/Fabricator)	
E-mail	
Landscape Designer	
E-mail	
Sign Company (List Designer/Fabricator)	
E-mail	
Photographer	
E-mail	



<b>ENTRANT CONTACT NAME:</b>	
<b>E-mail</b>	

<b>Project Location (City)</b>	
<b>Primary Target Market</b>	
<b>Sales Price of Plan or Project</b>	
<b>Square Footage of Plan</b>	
<b>Date Community Opened for Sales</b>	
<b>Website Address of community</b>	

**MARKETING STATEMENT**

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered.

Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.

Statement must not exceed 200 words. Please refrain from mentioning the builder or project name in the narrative statement.