

# COUNCIL SPONSORSHIP WORKS!

Platinum, Gold, Silver, Bronze or Friend Council sponsorship is an ideal way to make your company's name and product visible to your target market — the most successful members of the industry. Select the sponsorship level that's right for your company.

"The Greater Sales & Marketing Council of the Building Industry Association of Southern California's mission is to deliver great rewards, greater benefits, and greater return to our members by providing a forum for memberships, education, networking, recognition, sponsorship and outreach."



# GSMC 2016 Corporate Sponsorships

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## GSMC Platinum Sponsors \$6,000

### SMC BENEFITS

- Opportunity to speak at 2 SMC Meetings
- Sponsor table at all SMC events
- Opportunity to place promotional material on dinner table 2x during the year at a program meeting
- Opportunity to provide one PowerPoint slide to promote company at program meetings
- Banner listing at all SMC events
- One-hour think tank with SMC Board members once a year (upon request)
- SMC Web page recognition with link
- Recognition by SMC President during each SMC event
- Recognition on Facebook page

### SOCAL AWARDS BENEFITS AS GOLD SPONSORS \$3,500

- Complimentary dinner and drinks for 4 persons with priority seating
- Special mention in the event program
- Three images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- 2 ENTRY SUBMITTALS FOR 2016 Awards Competition

## GSMC Gold Sponsors \$3,000

### SMC BENEFITS

- Opportunity to speak at 1 SMC Meeting
- Sponsor table at all SMC events
- Opportunity to place promotional material on dinner table 2x during the year at a program meeting
- Opportunity to provide one PowerPoint slide to promote company at program meetings
- Banner listing at all SMC events
- One-hour think tank with SMC Board members once a year (upon request)
- SMC Web page recognition with link
- Recognition by SMC President during each SMC event
- Recognition on Facebook page

### SOCALAWARDS BENEFITS AS BRONZE PATRONS \$750

- Complimentary dinner and drinks for 1 Attendee with priority seating
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

## GSMC Silver Sponsors \$1,500

### SMC BENEFITS

- Sponsor table at all SMC events
- Opportunity to place promotional material on dinner table 2x during the year at a program meeting
- Opportunity to provide one PowerPoint slide to promote company at program meetings
- Banner listing at all SMC events
- SMC Web page recognition with link
- Recognition by SMC President during each SMC event
- Recognition on Facebook page

## Bronze Sponsors \$800

### SMC BENEFITS

- Opportunity to provide one PowerPoint slide to promote company at program meetings
- Table top display at 1 meeting
- Banner listing at all SMC events
- SMC Web page recognition with link
- Recognition by SMC President during each SMC event
- Recognition on Facebook page

## Friend Sponsors \$500

### BENEFITS

- Banner listing at all SMC events
- SMC Web page recognition with link
- Recognition by SMC President during each SMC event
- Recognition on Facebook page

# 2016 SoCal Awards Sponsorship Program

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## Diamond Patrons \$10,000

- Complimentary dinner and drinks for up to ten persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- Recognition on Awards website
- 60 Second Commercial
- Social Media Recognition

## Red Carpet - Patron \$6,500 – 1 available!

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- Recognition on Awards website
- 30 Second Commercial
- Social Media Recognition

## Platinum Patrons \$5,000

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- 3 ENTRY SUBMITTALS FOR 2016 Awards Competition

## Champagne Patron \$4,500 – 1 available!

- Complimentary dinner and drinks for up to 6 persons with VIP seating
- Champagne Greeting at Arrival – featuring your company logo
- Recognition in the Event reception area
- Three images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

## Gold Patrons \$3,500

- Complimentary dinner and drinks for 4 persons with priority seating
- Special mention in the event program
- Three images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- 2 ENTRY SUBMITTALS FOR 2016 Awards Competition

## Silver Patrons \$2,000

- Complimentary dinner and drinks for 2 persons with priority seating
- Special mention in the event program
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- 1 ENTRY SUBMITTAL FOR 2016 Awards Competition

## Bronze Patrons \$750

- Complimentary dinner and drinks for 1 Attendee with priority seating
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

# Sponsorship Form

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Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Credit cards are also accepted: \_\_\_\_\_

Visa/MC/AMEX: \_\_\_\_\_

Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Please Mail, E-Mail or Fax to:**

Amy Cisneros, Council Board and Event Manager | BIA of Southern California  
24 Executive Park, Suite 100, Irvine, CA 92614  
(949) 553-9500 | (949) 777-3855 Direct | [acisneros@biasc.org](mailto:acisneros@biasc.org)